Increase Your Visibility

Strategies for Keeping on the Radar Screen of Future Employers

Having a business card and being a “reluctant” candidate can make you more desirable to prospective employers and recruiters. Take calls from the major search firms (see below) and offer to be of help with referrals while staying on their radar screen. Join LinkedIn. Attend conferences and exchange cards with competitors. Speak at conferences about your field of expertise. Publish white papers and scientific literature. Search engines such as Google should be able to find you easily because you have successfully managed your public profile.

Know the Major Recruiters in your Field – and Be Helpful.

It’s important that senior executives know the major recruiters in their respective fields. There are specialized firms, like Life Science Partner, who focus on an industry segments – but there are individual “practices” within the major firms that are focused on industry (e.g., biopharmaceuticals), function (e.g., chief financial officers), or geography (e.g., Boston). Meet these individuals via email and provide a solid resume – and help them through occasional emails and/or calls to refer others. Be sure that they are abreast of your changes and successes.
Some of the Major Search Firms Who have Major Life Science Practices:

www.russellreynolds.com
www.ctnet.com
www.kornferry.com
www.spencerstuart.com
www.egonzehnder.com

And of course, be sure to stay on our radar screen at
www.lifesciencepartner.com